



# SAVILE ROW PLAIN

## description

Uncoated papers and boards, certify FSC, made with 60% E.C.F. pulp, 20% cotton fibres and 20% natural textile fibres. Substances over 140 g are off-machine laminated with natural starches. Available in four colours.

## range

size      grain      substance  
70x100    LG      100    140    200    250    300

**technical features**  
ref. standard/instrument  
unit of measure

substance	VSA	roughness	Taber stiffness <sup>15°</sup>		tensile strength	
ISO 536	ISO 534	ISO 8791-2	ISO 2493		ISO 1924	
g/m <sup>2</sup>	cm <sup>3</sup> /g	ml/min	mN		kN/m	
			long±10%	trasv±10%	long±10%	trasv±10%
100 ± 3%	1,55	1300±200	7	4	7,2	3,9
140 ± 3%	1,5	1300±200	45	20	8,5	4,2
200 ± 4%	1,5	1300±200	130	70	15,9	7,8
250 ± 5%	1,5	1300±200	200	115	17	8,1
300 ± 5%	1,45	1300±200	340	170	20,9	10,1

Brightness (col. White) - ISO 2470 (R457) - 88% ± 2  
Relative Humidity 50% ± 5 ref. TAPPI 502-98

## ecological features



The mark of responsible forestry



ELEMENTAL  
CHLORINE  
**FREE**  
GUARANTEED



## notes

The product is completely biodegradable and recyclable. Special runs available upon request.

The Company reserves the right to modify the technological features of the product in relation to market requirements.

Savile Row Plain is a paper suitable for publishing, packaging and commercial de luxe printings. Appreciated particularly in fashion business.

applications

Can be used without problems with the main printing systems: letterpress, offset, blind embossing, hot foil stamping, thermography and screen printing. The macro-porous surface suggests the use of oxidative drying inks. With hot foil stamping reproductions in specific hygrometric conditions with Dark Gray colour, or using unsuitable foils, problems like oxidation or speckled printing may arise, especially using Golden, Silver or Metallic foils.

printing suggestions

Varnishing and plastic laminating must be assessed in advance. The varnishing coated with an offset machine is almost fully absorbed and therefore does not improve gloss or protection. Screen-printing varnishing achieves better results, although it is often necessary to perform two shots to achieve a distinctly evident result. The surface roughness typical of uncoated papers may give rise to micro defects with plastic laminating caused by incomplete adhesion of the film to the substrate. Good results with major processing operations such as: cutting, die-cutting, scoring, folding and glueing. We remind you that although the black surface of Dark Gray colour in Savile Row Pinstripe remains normal, when it is forcefully rubbed against another white surface, black particles might be rubbed off. The particular pigments used in pulp colouring, together with the manufacturing process still guarantee probably the best results of rub off resistance in the market.

converting suggestions